

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
------------------------------	--------------

I, Mundy Katowitz Media
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: Priorities USA Action

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐

Yes

☒

No

I represent that the payment for the above described broadcast time has been furnished by:

Priorities USA Action, 1101 15th St NW, 2nd Floor, Washington, DC 20005; Greg Speed, Treasurer

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ~~ISSUE~~ ADVERTISER

Date _____ Signature *[Signature]* Contact Phone Number _____

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature	Printed Name	Title
-----------	--------------	-------



WFTS

ORDER

Print Date 08/31/12 Page 1 of 3

Flight Dates 09/04/12-09/10/12

Contract / Revision 307685 /

Original Date / Revision
08/31/12 08/31/12

Advertiser Priorities USA Action

Agency Mundy Katowitz Media Inc

Buying Contact

1322 G Street SE
Washington, DC 20003-3021

Product

Priorities USA Action

Agency Com 15%

Billing Contact

1322 G Street SE
Washington, DC 20003-3021

Sales Office EWSDC

Sales Region NAT

Agency Ref 2

Order Sep 00:30:00

Estimate # 1559

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A18+

Rev Codes POL POL ISS

Product Codes PL

Priority P-2

Advertiser Ref

Primary Account Executive
Marta Salazar-Perren

Account Executive	Order%	Start Date	End Date
Marta Salazar-Perren	100%		

Order Share %	Market Value	
Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WBHS	%	
WBSV	%	
WCLF	%	
WEDU	%	
WFLA	%	
WMOR	%	
WTOG	%	
WTSP	%	
WTTA	%	
WTVT	%	
WUSF	%	
WVEA	%	
WWSB	%	
WXPX	%	

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	23	\$16,745.00	\$19,700.00	0.00	08/27/12	09/10/12	23	\$16,745.00	\$19,700.00
Totals	23	\$16,745.00	\$19,700.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WFTS	09/04/12	09/10/12	M-F 6-7a ABC Action News	CM	558-7a	11-1---	:30	3	\$700.00	P-3	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 09/04/12	09/10/12	11-1---			3		\$700.00		0.00				
2	WFTS	09/04/12	09/10/12	M-F 7-9a GMA GMA	CM	658-9a	--111--	:30	3	\$700.00	P-3	0.00	NM	3	\$2,100.00



WFTS

Print Date: 08/31/12

Page 2 of 3

Contract / Revision **307685** Flight Dates **09/04/12-09/10/12**

Hiatus Dates

Original Date / Revision 08/31/12/ 08/31/12

Order Sep 00:30:00

Advertiser **Priorities USA Action**

Product **Priorities USA Action**

Estimate # **1559**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
2	WFTS	09/04/12	09/10/12	M-F 7-9a GMA GMA	CM	658-9a	--111--	:30	3	\$700.00	P-3	0.00 NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/04/12	09/10/12	--111--					3	\$700.00		0.00		
3	WFTS	09/04/12	09/10/12	M-F 9-10a M-F 9-10a	CM	9-10a	-1-----	:30	1	\$400.00	P-3	0.00 NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/04/12	09/10/12	-1-----					1	\$400.00		0.00		
4	WFTS	09/04/12	09/10/12	M-F 10-11a M-F 10-11a	CM	10-11a	--1----	:30	1	\$450.00	P-3	0.00 NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/04/12	09/10/12	--1----					1	\$450.00		0.00		
5	WFTS	09/04/12	09/10/12	M-F 11a-12p M-F 11a-12p	CM	1058a-12p	---1---	:30	1	\$1,000.00	P-3	0.00 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/04/12	09/10/12	---1---					1	\$1,000.00		0.00		
6	WFTS	09/04/12	09/10/12	M-F 12-1p ABC Action News	CM	1158a-1p	-1--1--	:30	2	\$450.00	P-3	0.00 NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/04/12	09/10/12	-1--1--					2	\$450.00		0.00		
7	WFTS	09/04/12	09/10/12	M-F 1-2p M-F 1-2p	CM	1258-2p	1-----	:30	1	\$600.00	P-3	0.00 NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/04/12	09/10/12	1-----					1	\$600.00		0.00		
9	WFTS	09/04/12	09/10/12	M-F 4-5p M-F 4-5p	CM	358-5p	-1--1--	:30	2	\$900.00	P-3	0.00 NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/04/12	09/10/12	-1--1--					2	\$900.00		0.00		
10	WFTS	09/04/12	09/10/12	M-F 5-530p ABC Action News	CM	458-530p	1-1----	:30	2	\$900.00	P-3	0.00 NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/04/12	09/10/12	1-1----					2	\$900.00		0.00		
11	WFTS	09/04/12	09/10/12	M-F 530-6p ABC Action News	CM	530-6p	-1-----	:30	1	\$900.00	P-3	0.00 NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/04/12	09/10/12	-1-----					1	\$900.00		0.00		
12	WFTS	09/04/12	09/10/12	M-F 6-630p ABC Action News	CM	558-630p	----1--	:30	1	\$1,000.00	P-3	0.00 NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/04/12	09/10/12	----1--					1	\$1,000.00		0.00		
13	WFTS	09/04/12	09/10/12	M-F 7-730p M-F 7-730p	CM	658-730p	1-----	:30	1	\$4,500.00	P-2	0.00 NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/04/12	09/10/12	1-----					1	\$4,500.00		0.00		
14	WFTS	09/04/12	09/10/12	M-F 1135p-1202a Night M-F 1135p-1202a	CM	1135p-1202a	--1----	:30	1	\$850.00	P-3	0.00 NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		09/04/12	09/10/12	--1----					1	\$850.00		0.00		
15	WFTS	09/04/12	09/10/12	M-F 1202-107a Kimmel M-F 1202-107a	CM	1202-107a	-1--1--	:30	2	\$400.00	P-3	0.00 NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		



WFTS

Print Date: 08/31/12

Page 3 of 3

Contract / Revision **307685** Flight Dates **09/04/12-09/10/12**

Hiatus Dates

Original Date / Revision 08/31/12/ 08/31/12

Order Sep 00:30:00

Advertiser **Priorities USA Action**

Product **Priorities USA Action**

Estimate # **1559**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
15	WFTS	09/04/12	09/10/12	M-F 1202-107a Kimmel CM M-F 1202-107a		1202-107a	-1--1--	:30	2	\$400.00	P-3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/04/12	09/10/12	-1--1--					2	\$400.00		0.00			
17	WFTS	09/04/12	09/10/12	SU 7-8a CM SU 7-8a		658-8a	-----S	:30	1	\$500.00	P-3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/04/12	09/10/12	-----S					1	\$500.00		0.00			
Totals														23	\$19,700.00